

SPERANȚA SHELTER 2025 Annual Report

2025





SPERANȚA SHELTER

Activity report: 2025



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1. 2025 at a glance



Adoptions: 242 dogs found families in 2025 — double compared to 2024 and more than three times higher than in 2023. This was made possible through our responsible adoption campaigns and a significantly stronger media presence.

Animals rescued: Over 500 souls are constantly cared for in the shelter, with 266 arriving in 2025 alone.

Students & dogs: Over 800 students interacted with us, both in schools and at the shelter, through our education programme.

Population reached: We reached over 2 M people with our message for a more compassionate society towards animals.





2. Stories of Hope: 500+ responsible adoptions and lives saved



Our priority is responsible adoption — dogs become true members of the families who take them home. We believe in the power of example: we transform lives, connect people with animals, and go beyond being just a shelter.

We celebrate puppy adoptions, as they avoid a life in the shelter. But when someone chooses an adult or even a senior dog, our gratitude is beyond words. Many of them have stories that rival any film, and their resilience gives us strength to hope for more.





SAVED



TREATED & REHABILITATED

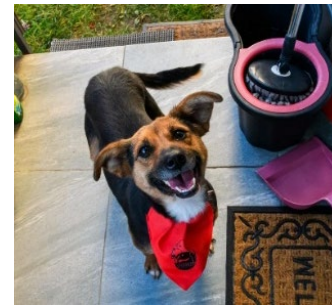


ADOPTED

Dolly A small, fragile and fearful dog, Dolly learned to see danger everywhere after being abused and placed on a euthanasia list in a previous shelter. She arrived in deep shock. Through the “Messengers of Hope” programme, she began a healing journey with patience and gentle training. Step by step, she learned to trust again. Today, Dolly has her own family in Bucharest and lives a safe, happy life.



Tanța lived on the streets and arrived with her puppies, rescued from an industrial park. She slowly regained trust, and after a few months, she found her perfect family. Mrs. Doina from Brașov saw her online and completed the adoption process. Their meeting was deeply emotional —



Tanța knew she was finally home...



Pămătuf Rescued from harsh conditions and near euthanasia in Târgu Jiu, Pămătuf brought endless joy with his energy. His adoption by the Nechițoia family was a moment of great happiness for us all. He now enjoys a loving home and a yard to run freely.





Lauda Saved from a field near Oltenița with her puppies, including a paraplegic one, Lauda showed incredible determination. After months in our programme, she was adopted by Carla, who visited her for six months before taking her home. Mesagerii Speranței.

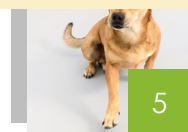


Easter Miracle. Luna, a puppy found next to her dead mother, was rescued and adopted during Holy Week. In less than a week, her life completely changed! Her mother had been hit by a car, and she was left in a ditch, crying out for help — a reminder to drivers to stay alert. Eventually, she was rescued and brought to Speranța, where she captured the heart of Oana Dumitrescu, a supporter of our shelter.

Una became Luna and joined her new family's three other dogs — all of them adopted!



Portocală had long been #ReadyToBeLoved, and Mircea adopted him, giving him a brand-new life. A senior dog, over 10 years old, after spending so many years in the shelter, it would have been heartbreaking for him not to find his happiness. The joy is even greater knowing that his adoption came after he was seen in our campaign where we take dogs out to the park. Now, he's a core member of the family, living his best life in his own home in Cotroceni, Bucharest.





Saved from the roadside

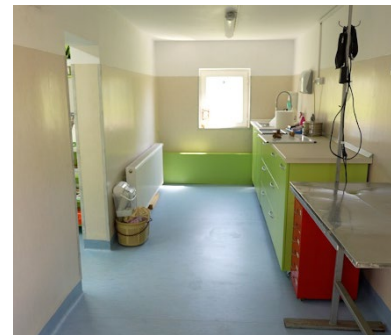


On a busy road, right on the asphalt - that's where we found **Tatiana and Arthur**. No mother, no one at all. Just two tiny puppies curled up together with their brothers, sleeping just inches away from passing car wheels... They were dreaming of a miracle - and somehow, it happened. They were found with difficulty, following a report quickly handled by the Protecția Animalelor CJ Ilfov. The other siblings were rescued by different people, while these two made it to us. Within just a few months, Arthur got his chance - adopted into loving, and most importantly, responsible family. Tatiana is still waiting for her human!

3. Shelter renovations & improvements

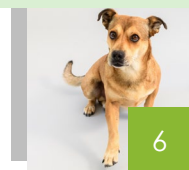
Ambulatory care facility renovation.

Through a series of extensive works, the small clinic — where part of the treatments are carried out — was completely renovated from the ground up. The outpatient clinic was upgraded to meet the latest standards of the DSV, with the support of Viva Credit.



Infrastructure works. Our colleagues worked incredibly hard — even in temperatures above 40°C — to complete the renovation of the middle section of the shelter.

The entire section was completely stripped down, and the underground water network was rebuilt from scratch. The walkways were then fully redone, along with the surrounding green spaces.





In addition to these repairs, we removed the old kennels and built new ones, with completely rebuilt roofs and walls. They were designed to better withstand increasingly harsh winters.



In the middle of this stretch, we rebuilt the space dedicated to **relaxation and socialization**, an area where we carry out many activities with the groups of children who visit us. The space is much larger, we placed outdoor furniture and designed children's games, so that the experience is as pleasant as possible. Also on this stretch, we built a special space for washing dogs – **our Spa**.

Everything was possible with the support of the Doctorii de Case team, as well as the **main partner Mars Inc.**

Event Space. We have started construction on a new space dedicated to events, such as Stew for All Bobiță. It is a multifunctional area, a summer kitchen, but also a covered space where groups can be accommodated when the weather is bad.



“The File” operation - We started a large-scale action to digitize the shelter’s records and integrate CRM. The goal was to have real-time information about all the dogs cared for and to more easily manage the moves that take place over time in the shelter. After a lot of work and dedication, we succeeded: we have completely digitized!

It is a huge step for us and, with a dose of pride, we believe that we are **the first completely digitized shelter in Romania.**

Repainting sections. Several sections were repainted in 2025, as part of our general cleaning activities. Temporarily, the dogs were moved to other sections.

Together with the volunteers who came through the Multinaționala Binelui program, through which we receive groups from different companies, we carried out sanitation actions, as well as various repairs.



Repairs and expansion of the heating system with electric lamps. We provided electric heating for several paddocks so that vulnerable dogs can more easily cope with the temperatures during the winter.



4. A new chapter: Speranta takes over Animal Society



The merger through which the Speranța Shelter took over the Animal Society is one of the most important moments in the shelter's history.

As we become a stronger voice for animals, we will take our mission to new horizons and accelerate some projects even further.

In short, through this merger we strengthen our ability to act in 3 strategic directions:

1. Free sterilization campaigns for stray and ownerless dogs, in partnership with local authorities, an essential measure aimed at reducing the dog population on the streets in an ethical and efficient way, but also by involving in cat sterilization programs;

2. International missions and strategic collaborations with public institutions and NGOs, to reduce the suffering of abandoned animals;

3. Civic education and awareness programs that aim to transform people's relationship with animals and cultivate a culture of respect and compassion.

5. The clinic and the national sterilization programme

The Shelter's Clinic - 2025 highlights

- **dozens of special cases**, dogs like Iliuță or Plopi, for whom medical intervention made the difference between life and death
- **10 paraplegic dogs** that already have their families in the shelter. They receive all our care, treatments, physio, and a dedicated staff. Some of them have fully recovered, like **Beguța**.
- **+400** dogs provided medical control
- **+400** dogs received their annual vaccinations
- **+200** sterilisations





Clinic Patients:

Beguța - first steps on all four legs. After arriving at Speranța with serious mobility problems, doctors managed to get her back on her feet. Beguța, rescued from Timișoara, can now use all her legs and is looking for a family.



Foc - We continued to conduct new investigations and treatments for Foc, the smallest paraplegic dog who joined us, rescued from a cemetery where he was left to live his life dragging his legs behind him.



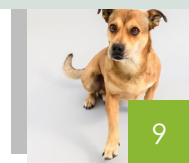
Tanți, one of the rescued paraplegics, unfortunately, will not be able to walk again very soon, possibly never. However, although the MRI was not at all positive, we continue to hope for him. We gave him a chance at a new life – one with all the dignity we can offer him, even if in a wheelchair.



Plopi arrived at the shelter one evening when someone saw him on the side of the road. His paw was crushed, skinned to the bone, infected and inflamed. He was vomiting, not eating, his life was slowly draining away. He was urgently brought to the shelter, where doctors took him over immediately. After the recovery, he was rescued by the mother of our colleague Delia. He has all the love and care.



Iliuță comes from Filiași, the city where he lived his whole life, on the streets. Last time he was standing near a factory in the city and loved people immensely. Unfortunately, recently, Iliuță was hit by a car and became paralyzed. We saved him and now he is undergoing several treatments.





Sterilisation campaigns (mobile clinic)

First external sterilisation campaign for Speranța

The Adăpostul Speranța Foundation organized its first free sterilization campaign outside the shelter, in Corbeanca, Ilfov, between March 12-17. Although our doctors have 200,000 sterilizations to their credit, this time it was a campaign of its own - **with over 100 animals sterilized.**



+1000 animals sterilized: By working with friends from Animal Society and taking over the mobile clinic, the Speranța Shelter managed to lay the foundations for the largest and most complex private sterilization program in Romania.

We have run several campaigns, through which we have contributed to reducing the number of tortured lives that occur as a result of uncontrolled reproduction.

Locations of sterilization campaigns with the mobile clinic:

- Counties in Romania: Ilfov, Constanța, Neamț
- Municipalities: Constanța, Popești-Leordeni, Berceni, Glina, Bâra, Săbăoani, Grumăzești

In October we had several rounds of new sterilizations, including a special campaign in a military unit.



We had an important meeting with the authorities of the municipality of **Constanța**, attended by our colleagues who coordinate the sterilization program. We continue to expand the collaboration we have with the authorities in this region of the country and we agreed to develop a concrete action plan for stray and ownerless animals in the municipality.



Sterilize and Save! Authorities and Institutions can get more information by sending an email to: contact@adapostulsperanta.ro, gabriel.ignat@adapostulsperanta.ro



6. Education Programme

We started the year off right! On January 25, the Speranța Shelter welcomed the largest group of students to date: 60 French students who came to an educational camp in Romania. They were joined by several young volunteers from our shelter. They participated in the first event in the “Stuff for All Bobiță” series of 2025, interacted with the dogs, and learned more about the situation of animals in the country.

+25 events / +800 students - Among the educational institutions that crossed our threshold or that we visited with our dogs, we list: Cervantes High School, "Grigore Moisil" Theoretical High School in Urziceni, George Bacovia School, SNSPA, Pick Me Academy School, "Regina Maria" Gymnasium School, Răsărit Kindergarten, International Beirut School, Mark Twain International School, Central School, Mihai Viteazu Slobozia Junior High School, "Ion Creangă" Junior High School, Romanian-Finnish High School, Emil Racoviță Junior High School, Atlas High School, Mihai Viteazu Slobozia Junior High School, Ioan Petruș Otopeni High School. We were also joined by the always helpful Interact Cișmigiu youth, and the Șanșa la Viitor Foundation.



Our colleagues Iulia and Alexandra participated, on May 28, in the first national debate on the introduction of the optional class "With and About Animals" in schools, organized by the Animal Protection of Ilfov County, at the "Horia Hulubei" Theoretical High School in Măgurele.

Visits in schools and at the shelter in 2025:



A special visit was that of over 30 students from the "Grigore Moisil" National College, who came all the way from Urziceni. Their director, Professor Ștefan Grigorescu, wanted to bring them to see a different kind of shelter. Do you know the saying that "the man sanctifies the place"? We need such people who can bring about a change in their communities, no matter what part of the country they are in.





Maya, adopted from Speranta by our colleague Alexandra, was always popular among the kids.



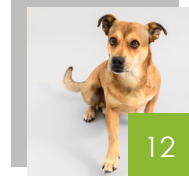
Our colleagues, Iulia and Alexandra, went with Maya, the puppy with a therapy dog certificate, to the Răsărit Kindergarten. There, over 30 children up to 5 years old were waiting for us, who were extremely eager to interact with man's best friend and learn more about why he is called that.

We had a therapy day both for our little visitors and especially for us. The children from the Chance to Future Children's Foundation showed us that there are no disabilities in communicating with dogs, that they are capable of a lot of empathy and that they perhaps understand dogs better than many of us.



The Alternative Week in November was one with no less than 3 visits to different centers.

Students from SNSPA, representatives of the Interact Cișmigiu youth association, students of Beirut International School, and children from kindergartens, were with us!





Generosity, transformed into facts: Students from Mark Twain International School in Bucharest have visited us several times, but in December they came to the Hope Shelter with a special surprise.

At their school Christmas Fair, they organized a fundraiser and bought food for the puppies in the shelter. And the joy was even greater when Husse Romania chose to double their donation. That's how they arrived at Speranța with 12 large bags of food, only good for their friends in the shelter.



For us, but also for the children, it is a real joy to talk, to get to know each other better and, of course, to discuss dogs, responsibility, empathy and the human-dog relationship.

If you would like our program in your schools, contact our team: contact@adapostulsperanta.ro,
iulia.miu@adapostulsperanta.ro

7. Messengers of Hope

We continue to work hard to desensitize traumatized dogs, giving them new experiences and the chance to overcome their fears. At the same time, we think about all the dogs in the shelter: we want to take them for walks, socialize them, be seen, and show them that they are adoptable and deserve a better life.

+40 dogs involved in the program



Mișu: first steps on a leash outside the shelter. Rescued from the horror shelter in Târgu-Jiu, Mișu was for a long time one of the most traumatized dogs that came to us

Rock, a pedigree American Bully dog came to us after his owner abandoned him at a trainer. He came with major behavioral issues, but he has already made a few friends at the shelter and interacted with the first visitors.





Papion was rescued from a place where fear was all he knew, more precisely from the Târgu Jiu public shelter. At Speranța, through the Messengers of Hope program, he walked the path to healing.

Speranța Shelter rescues dozens of dogs from public shelters and horror camps every year.

We started a project to take dogs to the park for socialization, so that they can more easily escape some anxieties or even traumas and become easier to contact.

We organized a special outing for four special puppies: Mișu, Eli, Beguța and Mărțișor (translated as symbol of March), who were with us playing in the IOR.



Another outing was organized in the Tineretului Park, where, for the first time, Agripina was present. She was accompanied by a cheerful gang: Roc (the serious guard), Fănel (the gourmet) and Cipi (the expert in tricks). It was about - walking, socializing, admiration and maybe even winning some hearts.

Robert and our colleagues also took along other dogs for whom human interaction is a true remedy for their wounded souls.



Not even the unpredictable autumn weather scared us off. The first group of the rainy season went out for socialization on October 1st. Tatiana, Arthur, Lucky, Negruța, and Mărțișor were the lucky ones, showered with attention and affection.

We continued with two more editions, on November 1st and 7th. The dogs who joined us were Rock, Beatrice, Bobo, Tatiana, Soare, Bella Trepied, and Zuzi.





8. "Tocănițe", campaign and events: 2 million people

In 2025, we reached over 2 million people with our messages, either directly, at the shelter or through the events we took part in, or via mass media and our online channels. These are people who read our brochures, interacted with our dogs, adopted, donated, followed us online, saw us on TV or in the press, and learned from us about responsible adoption and a more animal-friendly society.

Stew for all Bobiță / Tocăniță pentru toți Bobiță

Our celebrity-led puppy cooking series continued with 4 new editions in 2025. We brought together both new and old friends.

Tocăniță January 25, with actor and influencer Vladimir Drăghia. It was one of the events with the largest number of participants, so in addition to many friends of the Speranța community, several dozen students from France also joined.

Tocăniță 8 March, with Clubul Moto Soul Sisters. This edition on March 8th was dedicated, as every year, to International Women's Day. We were joined again by special guests from the Moto Soul Sisters club, as well as partners from Throwback Coffee & Stories and Doctorii de Case.





Tocăniță May 10 - former international footballer Gabriel Torje.

It was not "The Stage Trial" football show, but episode number 21 of our Tocănițe series. This time, on May 10, former Dinamo and National player Gabriel Torje crossed our threshold.

Tocăniță 14 iunie, with actor and comedian Costel Bojog. Costel (Constantin Bojog) came to cook with us along with two of his children, Paul and Petru, who had just turned 10 and took full advantage of this special gift.

Although we know Costel as one of the most talented representatives of Romanian stand-up, we didn't stick to the jokes, but to good deeds. We cooked for the hundreds of friends in the shelter.



Fill the Void in your Life Campaign / Umple Golul din Viața Ta

We continued to take part in one of the most well-known adoption promotion campaigns, alongside its initiators, the CJ Ilfov Animal Protection team. We went out on the field, at League 1 derbies, at matches with tens of thousands of fans in the stands, who were able to pass our message on.

FC Rapid 1923 - Universitatea Craiova - The Puppies of Speranta: Han Solo, Griuța and Ghemotoc





Dinamo București - CFR 1907 CLUJ - It was even more special because we had Beatrice with us, a young volunteer who adopted a dog from us, and now wanted to promote our message further.

FCSB – Farul Constanța - The puppies from the Speranța Shelter were once again stars on the football field.

FC Craiova – FCSB - Some of the puppies we rescued from the horrific shelter in Târgu Jiu made it to the stadium, at one of the most important matches of the season.



Other Events

Pet-Expo, 22-23 March - We participated in Pet-Expo, March 22-23. Three dogs immediately found families after participating, and many other people learned about us and will visit us in the future.

World Stray Animal Day, 4 April - Like every year, we dedicated this day to our team, those who dedicate every day to stray dogs and who, with the help of donors, manage to do more good. And to make the day complete, influencer Radu Stoicescu wanted to promote our cause on his birthday, also on April 4th.

Film shooting at the shelter - On April 5, we had a special filming at the shelter. It was the second time that a film sequence was shot at Speranța. This time it was "Bestiaire Naif", directed by Alma Buhagiar and with the participation of actress and especially animal lover Ioana Casetti. There were 5 hours of filming with a team of over 30 people. And two of our puppies were actors – Myra and Hera.



Festival of Good

We participated with puppies, colleagues, brochures, coloring books for children, and many stories at the Festival de Bine, organized by **Kaufland**, on the weekend of May 24-25, on Kiseleff Road in Bucharest.

We spread our messages further, we interacted with hundreds of people, and we were extremely happy that one of our dogs was adopted after participating in the festival – it's Urecheata, a very funny, but above all, kind-hearted dog.



The Home of Hope
for Romania's Dogs



Rockstadt Extreme Fest, 1 August, Râșnov

We didn't have puppies with us this time, but we went with flyers, interested materials, good mood and a lot of enthusiasm, directly to Râșnov. Our stand next to stage 3 became a festival corner where instead of pogo, good deeds were promoted. We thank the band Dirty Shirt for inviting us to make a little noise for a great cause and for always being by our side.

Fă gălăgie
și pentru
o cauză!

Trimite SMS cu textul
SPER la **8845** -
donezi 2 euro/lunar.



Din ♥ pentru câinii
de la Adăpostul Speranța

Dirty Shirt, Rockstadt
Extreme Fest 2025

Fii eroul lor!



Bucharest International Air Show (BIAS 2025)



Unique at BIAS 2025 - Pilots and puppies on a mission for adoption! We also participated in this year's edition, which marked 15 years of BIAS. At the BIAS 2025 press conference, the pilots held Tatiana, Arthur and Doc, from our shelter - with the hope of helping them reach responsible families. Tatiana and Arthur are the two puppies rescued from the side of a road.

Jar of Hope

We cooked together, together with our community, Speranța, over 100 jars of zacuscă. The eggplants baked perfectly, the peppers crackled like they were at a rock festival, and the onion... the onion was chopped with uncontrollable tears. The atmosphere was fabulous: laughter, the smell of smoke, jokes upon jokes, and nice people. The girls from Moto Soul Sisters were close to us again, Claudiu Cîrțină put his soul and energy into the work, the friends from Throwback Coffee & Stories came with their gang vibe, and the Speranța team was the reason why we put so much love and work into each jar.



In the end, we were left with full shelves, and hearts as full as the jars.





WSAVA 2025 is the most important global meeting dedicated to veterinary medicine, where innovation, science and animal care come together. Three of our doctors attended this year to learn directly from renowned specialists, such as Prof. Paulo Steagall, an international expert in veterinary anesthesia and pain management. We are proud to be part of a global community dedicated to animal welfare.

World Animal Day

It's International Animal Day, and we had the honor of being visited by our good friend actress **Carmen Tănase** and the Mars Romania team. It was a truly special day, celebrating the creatures that make our lives more beautiful – alongside friends, donors, adopters, sponsors and well-wishers.



The day was even more memorable because we inaugurated the **"Mars Zone"**, a completely renovated space with the support of Mars Romania, dedicated to dog socialization, visitors and education. Our volunteers also left their mark in a literal way, painting paddocks and bringing color and positive energy to every corner.



And even if some were left with stains on their hands, the joy in the puppies' eyes was the perfect reward. We also thank our friends at Throwback Coffee & Stories and Doctorii de Case for their contribution. A better world for animals means a better world for all of us!





“Hope in Little Boots” event



At Throwback Coffee, on December 6th, we were joined by old friends as well as new people who came with open hearts. “Joy” and a few playful puppies were right there with us, making sure everyone stayed in high spirits. We chatted, laughed, enjoyed great coffee, took photos, and spent a lovely day together, despite the gloomy weather. We also received gifts for the shelter dogs, and **Valentina Dacu from Fine Arts** surprised us with something truly special - she brought her paintings

featuring dogs from Speranța Shelter. One of the artworks was gifted to the actress Carmen Tănase.

Once again, we could see how beautifully the community around the Hope Shelter has grown.



Unsung Heroes Campaign - December 1st Romania’s National Day

In the world of voiceless animals, heroes don't wear capes. They wear kindness, and on December 1st we decided to launch a campaign to showcase these people who change lives. There are people who don't seek applause, don't brag, and don't expect recognition. There are people who simply do good.

We remembered in our campaign some of those who transformed lives:

- **Dumitrescu family** – adopted Una (Luna) and donates premium food to the shelter every month.
- **Crina and Oprescu family** – they have adopted puppies, constantly rescue animals and provide care for them until adoption.





- **Monica Pușcaș** – he turned his grief into caring for animals; he adopted Agrippina from a distance.
- **Daria Lewandowska** – dedicated volunteer; adopted Luna and accompanied her throughout the healing process.
- **Iordana Leahu** – he chose seniors forgotten by everyone: Max and Tataie.
- **Claudiu Cîrțină** – the voice of Patroclus and constant support of the shelter.
- **Ciprian Muntele** – long-term involvement and adoption of Zmeu.
- **Ms. Aurelia** – tireless volunteer, constant donor and supporter at every event.
- **Ms. Oana Arsenescu** – supports the shelter through remote adoptions for 14 puppies.
- **Drăgănescu family (Germany)** – adopted special needs puppies: Mia and Ray.
- **Sion family** – waited and adopted Turkey, coming specially from England.
- **Andi** – dedicated volunteer, future veterinarian, by vocation.
- **Sara** – the youngest and oldest volunteer; raised in the spirit of caring for animals.





9. Engagement in public policy



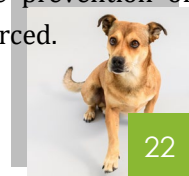
Our colleagues took part in a series of important debates in Parliament, aimed at improving legislation on companion animals. We engaged in discussions with representatives from various institutions, such as the Consiliul Județean Ilfov, the Camera Deputaților, as well as veterinarians and representatives of other organizations. In 2025, we also continued to support initiatives that benefit animals, such as “Respect for Animals”.

Our colleague, Victor Gavril, took part in the TV show “**Inspire România**” on TVR network, hosted by Ionuț Gheorghe. Together with Hilde Tudora (Animal Protection Department of Ilfov County Council) and other NGO representatives, we discussed important topics such as responsible adoptions, school education, combating animal cruelty, and humane solutions for the situation of stray dogs. In addition, we had frequent appearances on the new show “**Story from their eyes**”, where we often promoted dogs available for adoption.



On November 24th, it was an important day for respect for animals! We took part in the press conference at the Romanian Parliament marking the submission of amendments to the laws on animal protection and welfare #RespectForAnimals.

We took part in all consultations, contributing ideas and, most importantly, our over 25 years of on-the-ground experience. The goal of this effort is to see reflected in law what we have consistently promoted: banning euthanasia and replacing it with mass sterilization, education programs, mandatory microchipping, the prevention of abandonment, and laws that are truly enforced.





10. Other impactful Projects

International mission (India)

Thanks to our colleagues' decades of experience in international organizations, we were invited to a rescue and sterilization campaign in India. Astlfe, several of our doctors took full advantage of the extremely harsh reality of animals on the streets and in shelters in the Asian country. In addition to sterilizations, we operated on and saved the lives of dozens of animals in the Chennai region.



It was the first international mission of Speranta Shelter, at the invitation of the Blue Cross of India.

Bereavement leave for pet loss

It is the first such official initiative launched by an organization in Romania. More specifically, we grant employees 2 days off for mourning, in the unfortunate event of the death of dogs that are part of their families. The measure is intended to inspire other employers in Romania, a country where such a provision does not yet exist in law. The aim of the initiative is to send a message in support of a more pet-friendly society.



Partnership with Pawfect.ro - July was the month in which our partnership with the adoption platform, Pawfect.ro, took off. First came the first adoption on this platform. Then came the much-awaited visit - Rareș, the young founder, only 21 years old, of Pawfect, came to Speranța (just from Arad).

He was impressed by us and our story and talked about us on **Petscats.ro**.





“Speranța Talks” - The series of stories from the shelter, with the voice of radio personality Claudiu Cîrțină and with the participation of Patrocle, continued in 2025.

6 special episodes were also released, with a special guest: Florina Tomescu, the founder and president of the foundation. The stories, which can be followed on social media, are full of the emotions of a difficult past, but also the hopes of a bright future.



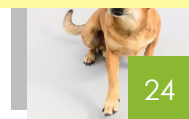
11. The Multinational of Good



“Mars Zone” - New socialisation space

With the help of the main partner of the Speranta Shelter, **Mars Inc.**, we managed to completely renovate the middle area of the shelter. We called it the zero meter of the shelter for the new concept that we want to implement. The emphasis is placed on both functionality and improved conditions for the dogs, as well as on the interaction with them and the experience that visitors have. Also here is the new playground dedicated to the children who cross our threshold.

Food Donation Campaign - Also together with Mars Inc. we are organizing the largest food donation campaign for dogs in shelters in Romania. **Over 12,000 dogs and 2,200 cats**, in 45 locations received food rations. In some places, the Speranța team went in person to deliver food to the less fortunate





Groupama - Empathy, sincere emotions and many happy tails, this is what the day spent with the Groupama volunteers showed. They came with open hearts and it didn't take long for them to fill them with energy.

We shared many of our stories, dreams, hopes and our common interest in education. The closeness between people and animals is a particularly important form of education for a modern, empathetic, strong society. We thank them for being with us!



Viva Credit

Between September 19-20, we had two days full of good deeds and gratitude at the Speranta Shelter.



Our doctors worked tirelessly in the shelter's clinic, and with the support of our partners, we managed to provide medical care for dozens of dogs and cats

of Viva Credit clients. We sterilized, dewormed, vaccinated, consulted, microchipped, and gave our little patients our full attention. We were happy to meet people who support our cause. Some of them stayed with us and will return as volunteers, others want to adopt remotely.



Hornbach

- We cooked for some of the most vulnerable puppies in the shelter, socialized them, and the reunion with Bach was the most emotional. Bach, a still young dog but with a lot of personality, lived for a while near a Hornbach center and came to us a few months ago. Those who took care of him have not forgotten him and remembered that his favorite treat is to be petted on the belly. Now, Bach benefits from our full attention and the Messengers of Hope rehabilitation program, preparing for adoption.





HCL Tech

They brought sunshine to the shelter when they visited us for a day of volunteering. Together with the team from HCL, we made the most of the good weather and spent time with our paraplegic dogs (the “Formula 1” team), as well as with the dogs from the “Messengers of Hope” program, building some wonderful connections. We talked a lot about what we do day by day, about our mission - one of rescue, but also of education - and about how we see the future.

Some of them already had adopted dogs at home, and their empathy was felt every step of the way. They were impressed by the care we provide to our dogs and chose to stay close to us.

We were also delighted to have them with us at our December event, *Speranța din Ghetuțe*.



The folks at **Hill's** surprised us again this year and brought us almost 1 ton of dog food.



We were very surprised when Hill's Pet Nutrition was joined by one of our adopters, influencer **Sebastian Coțofană**. But that wasn't all, they returned once again with **Andreea Retinschi** - supporter of our cause and friend of the shelter.





Music Form Therapy - We beat the drums again to draw attention to our cause. This time we were invited by the company **Arrise Live**, who wanted the drums to sound in their office. We were present with some of our puppies, we told people about our mission and how they can get involved, and we are glad that they became our partners.

Thank you for being part of our story

We thank all of you who stood by us in 2025 - donors, adopters, sponsors, volunteers, and everyone with an open heart for animals.

Our gratitude goes to our main partner Mars Inc., and to the other partners who helped make every donation go even further: Viva Credit, Groupama, Hornbach, Kaufland, HCL Tech, Arrise Live, Throwback Coffee, and Doctorii de Case.



We dedicate 2026 to the community of Hope!

